

# 2006 *Annual Conference*

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*International Society  
for  
Environmental Information Sciences*  
**Sponsor/Exhibitor Packet**

**August 1 - 3, 2006  
Sponsorship and Exhibition Hall  
Bowling Green, Kentucky**



**Dear Corporate Partner:**

**The International Society for Environmental Information Sciences (ISEIS) will be hosting the 2006 International Conference August 1 – 3 in Bowling Green, Kentucky. We would like to give you the opportunity to participate as a sponsor or exhibitor!**

**The International Society for Environmental Information Sciences is a non-profit and free membership organization of individuals, institutions and corporations and is dedicated to the development of information systems technology for environmental applications. ISEIS promotes the international exchange of knowledge in the field of environmental information systems research and provides a forum to address issues relevant to foundations, techniques and tools of environmental information sciences. The society explores opportunities to help its members succeed at the leading edge of their professions. Your input and participation is crucial toward achieving that goal!**

**There will be Sponsorship Levels that will provide your company or organization exposure to your target audience. The 2006 Conference will also include an Exhibition Hall, where companies and organizations such as yours will have an opportunity to speak directly with conference attendees. Here is your chance to put your best foot forward. Your sponsorship will provide the opportunity for your company to gain special recognition throughout the conference while supporting the continued development of the ISEIS.**

**Please continue reading to learn more about the exciting sponsorship and exhibitor opportunities available at the 2006 ISEIS International Conference!**

**We look forward to hearing from you soon!**

**Sincerely,**

A handwritten signature in black ink, appearing to read "A. Ernest", is written over a light blue background.

**Andrew N. Ernest  
Organizing Committee Chair**

# 2006 International Conference on Environmental Informatics

August 1-3, 2006

Holiday Inn and Sloan Convention Center  
Bowling Green, Kentucky, USA

*The 2006 ISEIS International Conference will have an Exhibition Hall available to all attending participants. Your company or organization can participate in this exciting event by being a sponsor or exhibitor.*

*Each level of Sponsorship will provide your company or organization with an opportunity to interact with industry leaders. Don't miss this golden opportunity. Space is limited...submit your registration today!*

*Your investment as an Exhibitor or Sponsor includes:*

## **Exhibitor**

**\$450**

- 10' x 10' exhibit space with a clothed and skirted table
- Access to a standard 120 volt, 20 amp outlet (with one extension cord)
- Two chairs and wastebasket
- Two exhibition hall passes

## **Level 3 Sponsorship**

**\$1,000**

- 10' x 10' exhibit space with a clothed and skirted table
- Access to a standard 120 volt, 20 amp outlet (with one extension cord)
- Two chairs and wastebasket
- Logo on Conference website with a link to business/organization
- Listed as a sponsor in program
- One complimentary full registration
- Two exhibition hall passes
- Event signage in text
- Recognition during event

## **Level 2 Sponsorship**

**\$3,000**

- Insert (provided by sponsor) in registration packet
- 10' x 10' exhibit space with a clothed and skirted table
- Access to a standard 120 volt, 20 amp outlet (with one extension cord)
- Two chairs and wastebasket
- Logo on Conference website with a link to business/organization
- Receive 1/2 page ad space in program
- Two complimentary full registrations
- Event signage including small logo image
- Recognition during event

## **Level 1 Sponsorship**

**\$5,000**

- Insert (provided by sponsor) in registration packet
- Logo on conference registration bag
- 20' x 10' exhibit space with a clothed and skirted table
- Access to a standard 120 volt, 20 amp outlet (with one extension cord)
- Two chairs and wastebasket
- Logo on Conference website with a link to business/organization
- Receive full page ad space in program
- Two complimentary full registrations
- Event signage including large logo image
- Recognition during event

# Conference Facts

## Schedule at a Glance (all times CST)

### July 31, 2006

Noon – 5:00 PM	Exhibition Open for Setup
6:00 PM – 8:00 PM	Welcome Reception

### August 1, 2006

8:00 AM - 9:00 AM	Registration
8:00 AM - 7:00 PM	Posters/Exhibition
9:00 AM - 10:00 AM	Opening Session
10:30 AM - 12:00 PM	Breakout Sessions
12:00 PM - 1:00 PM	Lunch
1:00 PM - 5:30 PM	Breakout Sessions
6:00 PM - 8:00 PM	Reception/Dinner

### August 2, 2006

8:00 AM - 8:30 AM	Registration
8:00 AM - 6:00 PM	Posters/Exhibition
8:30 AM - 10:00 AM	Plenary Session
10:30 AM - 12:00 PM	Breakout Sessions
12:00 PM - 1:00 PM	Lunch
1:00 PM - 5:30 PM	Breakout Sessions
6:00 PM - 8:00 PM	Dinner

### August 3, 2006

8:00 AM - 10:30 AM	Posters/Exhibition
8:30 AM - 10:00 AM	Breakout Sessions
10:30 AM - 1:00 PM	Closing Session & Lunch

## Ways you can register

### By Mail:

WKU Continuing Education/ISEIS Registration  
2355 Nashville Road  
Bowling Green, Kentucky 42101 USA

### By Phone:

270.745.1910

### By Fax:

270.745.1911

### For web option please see website:

<http://environment.wku.edu/iseis/>

## What Full Registration Includes

Full registration fee covers the participation in all conference proceedings, the welcome reception, lunches and coffee breaks, and conference dinners. The registration fee will not cover technical visits and tours.

## Hotel Information

The University Plaza Holiday Inn is a full service hotel featuring a 24-hour business center, indoor pool, whirlpool, fitness center, guest laundry and game room. A special group rate of US \$89 + tax per night is available for conference attendees. This rate will also be honored two days prior to and following the conference, however, make your reservation early to ensure availability.

Please mention ISEIS Environmental Informatics 2006 in order to receive the above rate. Hotel contact information:

[www.holidayinnbowlinggreen.com](http://www.holidayinnbowlinggreen.com) or 270.748.0088.